

Résumé

David Wardrop
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Professional Experience:

➤ June 2023 to current
ART DIRECTOR — Wardrop Design • Huntington Beach, CA

➤ August 2020 to June 2023
CHILDREN'S AND FAMILY MINISTRY DIRECTOR
Calvary Chapel WestGrove • Garden Grove, CA

Responsible for supervision, leadership and oversight of the Children's Ministry staff and 70-plus volunteers, in the process of creating an engaging and welcoming ministry to children and their families. Worked to train, vet, and motivate volunteers, in the development and implementation of various curriculum for groups from Nursery through 5th grade. Served as a teacher, counselor, creative director, and administrator for all services and events related to Children's and Family Ministry aspects at Calvary Chapel WestGrove.

➤ March 2020 to May 2020
ART DIRECTOR — In The Garage Media • Fullerton, CA
Worked as Art Director in developing two new magazine titles, *Modern Rodding* & *Classic Truck Performance*. Performed all aspects of design and production. Created: logos and branding materials, sales and marketing materials, magazine templates, and all editorial pages. I was also responsible for all areas of print magazine production, as well as supplying materials to vendor for digital magazine design and production. Most of this was accomplished working remotely.

➤ November 1994 to December 2019
ART DIRECTOR — Motor Trend Group
Ten Publishing/The Enthusiast Network • El Segundo, CA
Worked as Art Director, responsible for all design and production of the following magazine titles: *Popular Hot Rodding*, *Engine Masters*, *Sportsman Drag Racing*, *Super Chevy*, *Mopar Muscle*, *Vette*, *Mustang Illustrated*, *Ford High Performance*, *Knives Illustrated*. In addition I worked as Associate Art Director on various other magazine titles in the company stable.
My job also included designing brand advertisements, web banners and various marketing materials, including: logos, posters, show banners, badges, signage, trophies, & clothing.

➤ Additional Experience:
ART DIRECTOR — Wardrop Design • Westminster, CA
Clients included: *Legends Sports Memorabilia Magazine*, Practice Builders Agency, The Verity Group, Mailing & Marketing, National Direct Marketing Corp., TRW, Clarion, Mitsubishi, Pioneer

DESIGNER — Focus On The Family • Pomona, CA
Designer of *Citizen Magazine*, and various marketing materials.
Responsible for taking *Citizen Magazine* from paste-up production to digital print production.

GRAPHIC DESIGNER — Home Savings of America • Irwindale, CA
Designed brochures, flyers, signage, graphics for videos, and video set design.

GRAPHIC DESIGNER — Freelance Graphic Designer • Flint MI, Venice CA
Clients included: T. S. Jenkins & Associates, Executive Business Systems, American Design Art

Core Skills:

Skill set includes Art Direction, Design & Production Art, with extensive experience in Adobe InDesign & Photoshop, as well as skills working in Illustrator, Acrobat, InCopy, ProPresenter, PowerPoint, and various other programs.

Experience includes: a wide variety of print & digital projects. Including but not limited to: magazines, advertisements, brochures, flyers, logos & branding, large and small format signs & banners, packaging, posters, trophies, clothing, event graphics, photo retouching, formatting and creation of photo montages, presentation graphics & slides, digital banners, ads, e-mailers.

Education:

FERRIS STATE UNIVERSITY • Big Rapids, MI

➤ **Bachelor of Science**
Major: Advertising (Marketing & Business)

➤ **Associate in Applied Science**
Major: Graphic Arts



References:

“In more than 25 years working in the business, I have yet to work with an Art Director more professional. For what it's worth, David made my job incomprehensibly easier....”

Johnny Hunkins
Editor/Writer Motor Trend Group

“The reviews are in and they all agree — the “Best of the Beach” support department party and the “Academy Awards Night” gala were both a tremendous success — and you deserve a standing ovation.”

Best of the Best Organizing Committee
Home Savings of America

“Thanks for the extra effort you always put into the job to see that it's done right and on time.”

Tom Hess
Editor Citizen Magazine

